

24 JANUARY, 2020

THE EXPERTLANCING NEWSCAST

A Newsletter by ExpertLancing Research Services LLP

Do you know?

Kraft Foods
owns 22 design patents for
different pasta shapes
including animals,
alphabets and musical
instruments.

MICROSOFT'S LATEST SMART SPEAKERS

Microsoft's latest patent reveals a Skype-enabled smart speaker that includes a Pico projector which has a rotating capture module and a rotating projection module for supporting skype 3d conferencing without requiring a PC, Mac, mobile or I device. *Read More...*

APPLE IS COMING UP WITH IT'S THIRD-GENERATION FANCY STYLUS



Apple's new stylus includes a flexible, touch-sensitive area that can recognize various gestures depending on your fingertip placement.

It includes a fingerprint sensor which can verify biometric information for Apple Pay and a camera to record different types of surfaces..

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A COST-EFFECTIVE TECHNIQUE FOR THE DIAGNOSIS OF GENETIC DISORDER



Finally, a patent has been granted for an in-vitro screening method for Mucopolidosis II/III. This blood test method can save many lives through prenatal diagnosis and it is much affordable in comparison to other genetic tests.

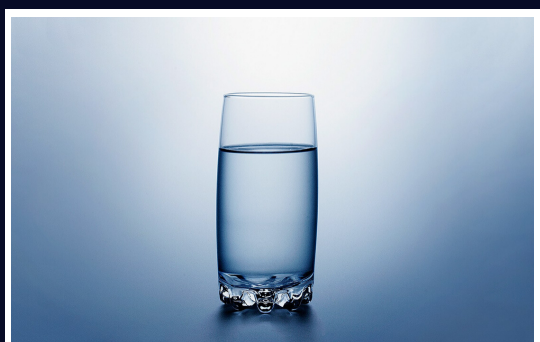
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A MOBILE APPLICATION FOR IPR-L2PRO

Glad tidings for IP Practitioners for their ownership and protection through better understanding of IPR by a latest website and mobile application- L2Pro INDIA (Learn to protect, secure and maximize your invention) launched by DPIIT in collaboration with Qualcomm and National law university (NLU) Delhi. *Read More...*



PATENT APPLICATION ON TATA WATER PURIFIER "SWACHH"



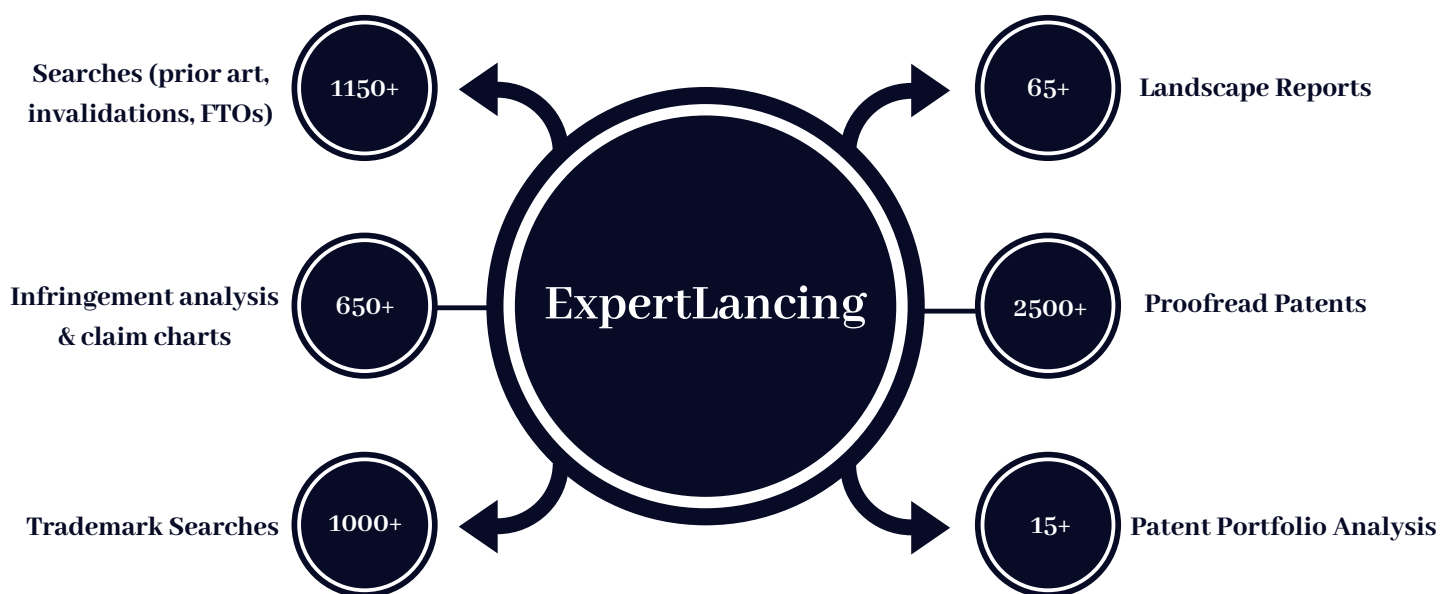
Tata Chemicals' patent application on water purifier Swachh was rejected by Delhi patent office during a pre-grant opposition on 2nd January, 2020. The opposition, filed by Hindustan Unilever, suggested that the patent applications was obvious and lacked inventive step. *Read More...*

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We provide patent litigation support, patent prosecution support, licensing support, patent acquisition support, technology transfer consulting, patent portfolio management and other legal support services to leading patent law firms, companies, universities, research institutes and intellectual property owners.

Company Highlights - 2019

Maintained 100% client retention and worked with 35 new client associations



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