

May, 2020

THE EXPERTLANCING NEWSCAST

A Newsletter by ExpertLancing Research Services LLP

Did you know?

The term "superhero" is a trademarked phrase co-owned by historical rivals Marvel and DC Comics.

ISRO GETS A PATENT FOR METHOD OF MANUFACTURING 'MOON SOIL'

Indian Space Research Organization (ISRO) has recently procured a patent for its cost-effective method of manufacturing highland lunar soil. The soil simulant will aid in further research and development in lunar missions.

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GREENING IP RIGHTS: EU LAWS



The Green Deal of Europe, with the vision of reduction of greenhouse gas emissions and towards lower carbon footprint, has led EU Commission to issue their Intellectual Property Action Plan (IPAP) for all the International patents or trademarks.

[Read More](#)

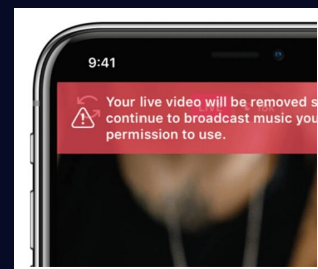
NEW 'SELF-DISINFECTING' MASK USES ELECTRIC CURRENT TO ERADICATE PATHOGENS



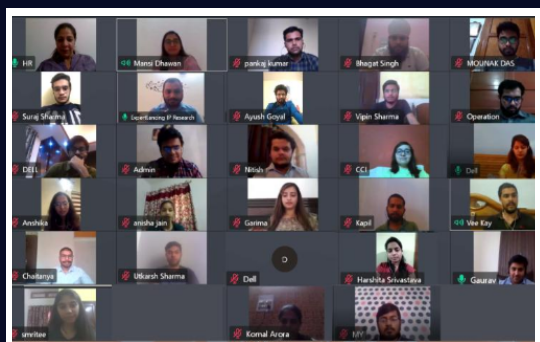
A group of researchers at the Technion-Israel Institute of Technology have recently filed a patent for a self-cleaning face mask that uses heat generated by passing an electric charge over a layer of carbon fibers inside the mask that can be used to kill the pathogens, thereby making it reusable. [Read More](#)

INSTAGRAM ISSUES GUIDELINES TO PREVENT MUSIC COPYRIGHT

Instagram has recently updated its policies to include a feature to notify the users playing unlicensed music in live streams and videos, in order to avoid music copyright issues. The new guidelines prevent any pre-recorded songs or music to be played in a video for more than 90 seconds. [Read More](#)



EXPERTLANCING FIGHTING BACK THE PANDEMIC: VIRTUAL WELCOME OF NEW JOINERS



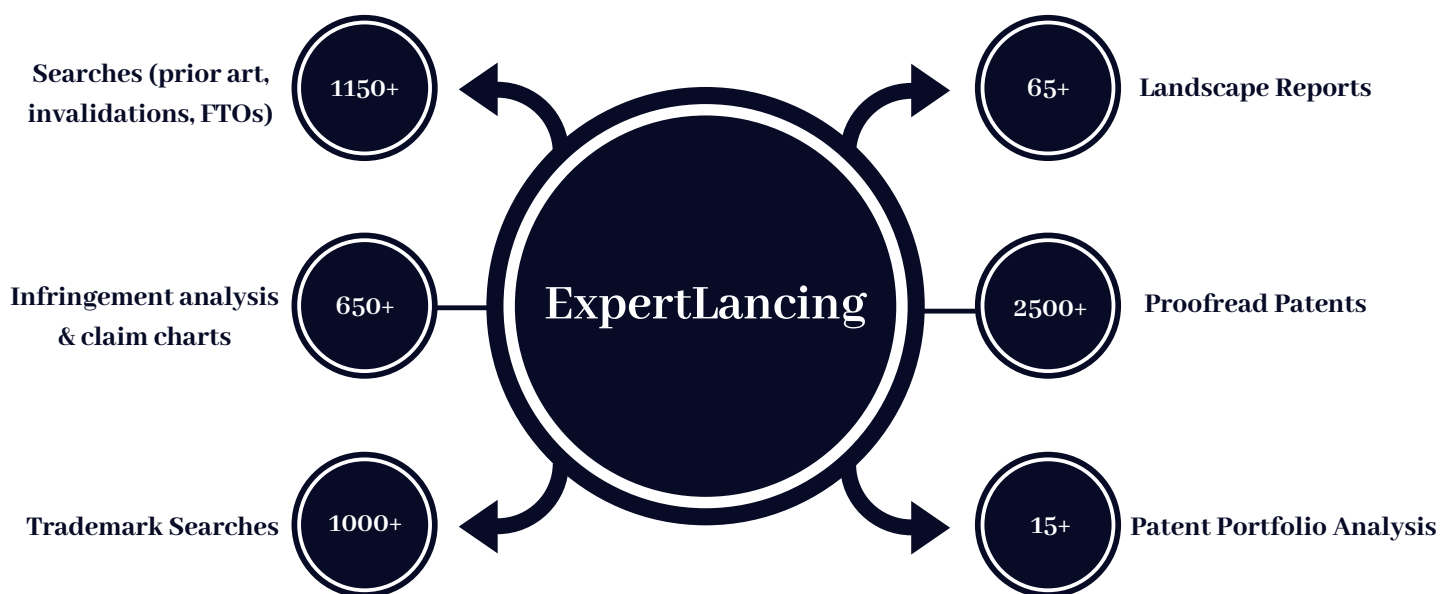
At ExpertLancing we believe a healthy team makes a healthy company. In light of the recent pandemic, social distancing and work from home privileges have become a new norm for everyone now. Following these norms, we welcomed the newest members of our team virtually, yet wholeheartedly. It went on to be a lively session with enthusiastic participation from everyone, bonding the whole team together even while physically being in remote locations.

ExpertLancing Research Services LLP is one of the leading intellectual property (IP) management specialist. We provide comprehensive portfolio management services across the entire IP lifecycle. Our vision is to provide full spectrum of expert IP solutions, across all technological domains to our clients.

We provide patent litigation support, patent prosecution support, licensing support, patent acquisition support, technology transfer consulting, patent portfolio management and other legal support services to leading patent law firms, companies, universities, research institutes and intellectual property owners.

Company Highlights - 2019

Maintained 100% client retention and worked with 35 new client associations



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